



MEDIA PACK

**Commercial Sponsorship &
Advertising Opportunities**



WWW.UKDARTSASSOCIATION.COM

THE BEST WAY TO SHOWCASE YOUR BUSINESS

The United Kingdom Darts Association are a non-profit registered company, looking to secure and develop the grassroots game of darts.

Working with the UKDA and it's team is one of the best ways to get your message heard.

By advertising your business with us, we offer the platform for your brand to be seen by thousands of people on a daily basis.

There are a large range of partnerships and advertising opportunities available.

Prices for all opportunities are available on request from our Commercial team by contacting claire.stamper@ukdartsassociation.com

IMPACT IN NUMBERS

BY BECOMING A PARTNER OR ADVERTISING WITH US, YOUR BUSINESS WILL BE SEEN BY



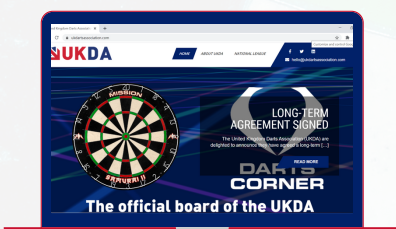
**TOTAL SOCIAL MEDIA IMPRESSIONS ACROSS
FACEBOOK AND TWITTER**

73k



**TOTAL FACEBOOK
GROUP MEMBERS**

6.2k



WEBSITE HITS

56k



**TOTAL TWITTER
FOLLOWERS**

1,164

The Teams



United Kingdom Darts Association

Bedfordshire
Berkshire
Black Country
Breconshire
Buckinghamshire
Cambridgeshire
Cheshire
Cleveland
Clwyd
Cornwall
County Durham
Cumbria
Derbyshire
Devon
Dorset
Essex
Glamorgan
Gloucestershire
Gwent
Gwynedd
Hampshire
Hertfordshire
Humberside
Isle of Wight
Kent
Lancashire
Leicestershire
Lincolnshire
London
Merseyside
Middlesex
Montgomery & Radnor
Norfolk
Northamptonshire
Northumberland
Nottinghamshire
Oxfordshire
Pembrokeshire
Salopian
Shropshire
Somerset
Staffordshire
Suffolk
Surrey
Sussex
Tyne & Wear
Warwickshire
West Midlands
West of England
Wiltshire
Wirral
Worcestershire
Yorkshire



NATIONAL LEAGUE

PREMIER DIVISION



NATIONAL LEAGUE

CHAMPIONSHIP

NATIONAL LEAGUE SPONSORSHIP



NATIONAL LEAGUE

DIVISION ONE

NATIONAL LEAGUE

DIVISION TWO

NATIONAL LEAGUE

DIVISION THREE

CONTACT US FOR MORE
INFORMATION ON ALL OF OUR
PACKAGE AND PRICING:

Claire Stamper
Commercial Director
claire.stamper@ukdartsassociation.com

WWW.UKDARTSASSOCIATION.COM

BENEFITS:

- Company branding on every National League teams stage
- Photograph with event winners
- Company branding in all event literature
- Company logo on the front page of National League match programmes
- Access to over 1,000 playing venues with branded marketing material
- Social media and website advertising
- Business exposure to our 10,000 members by email

Event Sponsorship

Our Events:

UKDA National Singles

UKDA National Pairs

UKDA Super League Cup

UKDA Youth National Singles

Our Event Sponsorship package sets your business at the forefront of the grassroots game.

The full promotional packages includes the opportunity to become Title Event Sponsors and to promote your services to over 10,000 playing members

Sponsorship includes:

- Photograph with event winners
- Company branding in all event literature
- Advert displayed on the big screen
- Main stage advertising (Live Stream board)
- Tannoy announcement at the event
- Social media and website advertising
- Business exposure to our 10,000 members by email

The UKDA are currently in negotiations with a number of venues for further National League events that will require sponsorship.



DIGITAL SPONSORSHIP

Package Includes

See your brand exclusively across our digital platforms – a cost effective way of engaging with darts enthusiasts at the touch of a button.

UKDA WEBSITE:

Branding across a highly-interactive and engaging platform, which has over 100,000 views per season.

UKDA E-NEWSLETTER:

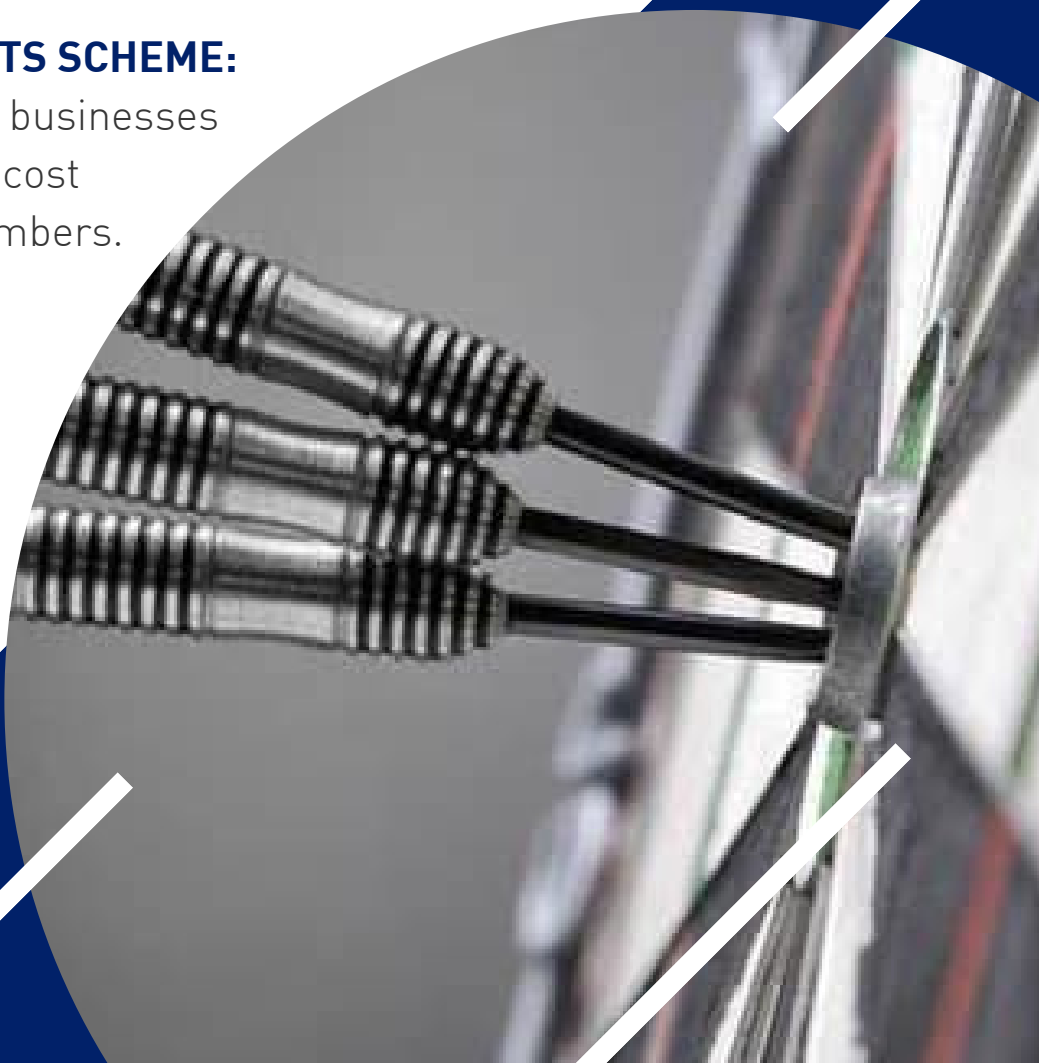
Branding across the weekly newsletter sent to over 6,000 members.

UKDA SOCIAL MEDIA:

Branding across our social media channels which has over 6,000 followers.

UKDA MEMBER BENEFITS SCHEME:

Opportunity to offer your businesses services at a discounted cost to our 10,000 playing members.



OUR CHARITIES

We are very proud to support charities that are very close to our hearts - this way we know we're selecting a partner that will make a real difference in our communities.



For more information on Mind, please visit www.mind.org.uk



For more information on The Ben Cohen Stand Up Foundation, please visit www.standupfoundation-uk.org

